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Payment Collection Solution

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Table of Contents

[Solution Overview 2](#_Toc155716677)

[Reduce Agent & Supervisor Effort 2](#_Toc155716678)

[Increase Customer Satisfaction Levels 2](#_Toc155716679)

[Create Data To Drive Outbound Campaigns 3](#_Toc155716680)

[Pre-Requisites 3](#_Toc155716681)

[Implementation 3](#_Toc155716682)

[Change Log 3](#_Toc155716683)

# Solution Goals

This document outlines the solution for a payment collection flow within Webex. Some customers currently use an outbound dialler to make outbound calls to clients and make payment demands. The efficiency of these solutions can be improved due to low call answer rates by the consumer who needs to pay, and high effort requirements for the Agents and supervisors to set up and execute the campaigns.

This solution has three aims:

* Reduce Agent & Supervisor effort by completely, or partially automating some of the collections
* Increase customer satisfaction levels by offering the ability to pay at a convenient time
* Create data about which customers have not paid to drive later outbound calling campaigns
* Inject information into the JDS history stream to assist agents in better handling customer interactions

## Reduce Agent & Supervisor Effort

This is achieved by kicking off a Webex connect flow that can be invoked by a webhook. This flow will request payment from the customer by SMS, giving them the opportunity to pay with no interaction from any agent.

In the case that the agent is on a voice call with the customer, they can initiate a payment request in real time, sending an SMS to the customer with a payment link. The payment status is then updated on the screen of the agent once successful.

## Increase Customer Satisfaction Levels

Many people today do not answer calls from numbers they do not recognise. When they do answer, it may not be a good time for them to complete a payment. Being asked to complete a payment while on the phone to an agent at a bad time can greatly increase stress levels in what is already a stressful situation for the consumer. Ignoring those calls and later receiving final demands elevates stress even further.

Using SMS to drive payments allows people to pay when it is convenient for them. They are made aware of the demand in a non time sensitive manner, and can choose to pay at a more convenient time. This lowers consumer stress levels.

## Create Data To Drive Outbound Campaigns

If the consumer chooses not to pay at this time, the flow will add them to a list with the relevant details. This can then be used to drive a subsequent outbound calling campaign, or to kick off a number of other processes depending on the tools in use by the customer.

## JDS Event Injection

These flows also utilise the injection of JDS events into the history stream for a given user. This results in the agent being able to see payment demands being sent to a user, what their responses were, and any payments that have been made directly within the agent desktop.

# Pre-Requisites

The following pre-requisites should be in place before attempting configuration

* An SMS asset in your Webex connect tenant capable of sending and receiving messages. [Details on Customer Engagement Portal](https://cisco.sharepoint.com/sites/GlobalCollaborationSalesEngineering/SitePages/Customer-Engagement-Field-Newsletter.aspx)
* [Postman](https://www.postman.com/downloads/) set up to initiate the flow
* Understanding of OAuth for Webex API executions
* Mockapi.io account set up to receive contacts for the subsequent outbound calling campaign
* JDS Enabled WxCC Tenant (US Available, EU Roadmapped mid 2024)
* JDS capable WxCC Agent Desktop Layout that supports inbound/outbound calling
* Familiarity with [glitch.com](https://glitch.com/)

# Implementation

## Required Info

This solution requires a few variables to be populated across different systems. The table below can be used to store this info. Note the names of the variable may deviate slightly across systems, so a description is included to assist identification. **DO NOT SHARE ANY OF THE FOLLOWING INFORMATION WITH ANYONE, ENSURE IT IS STORED SECURELY.**

|  |  |  |
| --- | --- | --- |
| Variable Name(s) | Variable Value | Variable Description |
| Client ID | C12eb15a284c4ebc336049c41f263b105235942f32e4ec236ceaf5b5300b18c33 | From [Create Oauth Section](#_Create_OAuth_Integration) |
| Client Secret | 756174ef119c93e50adfca9c1f23c9f6919cb1a84f97944b866562d5ec12ebfd | From [Create Oauth Section](#_Create_OAuth_Integration) |
| OAuth Auth URL | https://webexapis.com/v1/authorize?client\_id=C12eb15a284c4ebc336049c41f263b105235942f32e4ec236ceaf5b5300b18c33&response\_type=code&redirect\_uri=https%3A%2F%2Fadmin.webex.com%2F&scope=cjp%3Auser%20spark%3Apeople\_read%20cjp%3Aconfig\_write%20cjp%3Aconfig%20cjp%3Aconfig\_read%20cjds%3Aadmin\_org\_read%20cjds%3Aadmin\_org\_write&state=set\_state\_here | From [Create Oauth Section](#_Create_OAuth_Integration) |
| Redirect URI | https://admin.webex.com/ | From [Create Oauth Section](#_Create_OAuth_Integration) |

## Create OAuth Integration

An OAuth token is required to perform API operations for JDS event injection and other functionalities.

Important Note: OAuth tokens created may only last for a single day. Be sure to re-populate your token in your flows right before your customer demo to avoid failures. This will be described in a later portion of this document. Alternatively, set up a [token store](https://github.com/WebexSamples/webex-contact-center-api-samples/tree/main/token-management-samples/token-service-sample) using the [tutorial video](https://app.vidcast.io/share/ed971770-49bb-47e5-96d0-7c920074fd53) to automatically manage the tokens from flows.

1. Go to <https://developer.webex-cx.com/> and log in using an administrator account.
2. Click “My Webex Apps” from the sub menu in the top right, then select “Create a new app”  
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3. Configure your integration as follows. **Any fields marked in red must not be changed from the below values.**

|  |  |
| --- | --- |
| Field | Value |
| Integration Name | PaymentDemand |
| Description | Integration to support SMS payment demand from Connect |
| Redirect URI | https://admin.webex.com/ |
| Scopes | Select All |

1. You will be presented with a screen of information. Go to the [required information](#_Required_Info) table and fill out the relevant fields.

## Install Postman Collection

The postman collection has several functionalities.

## Create OAuth Token In Postman

## Create MockAPI DB

## Create Glitch Site

## Modify Agent Desktop Layout

## Set Up Flows

# Change Log